

Pharmacy Bulletin

6th November 2014

Weekly E-Communication for Pharmacies

Welcome to this week's edition.

1. European Antibiotic Awareness Day – Tuesday 18th November

For Cornwall pharmacies

Public Health England is leading this annual initiative with the Antibiotic Guardian campaign to help protect antibiotics and improve knowledge about antibiotic resistance. To support this campaign the NHS Kernow Prescribing Team is issuing posters and leaflets for community pharmacies to display and hand out to customers on the day. A member of the team will hand deliver these the next week. Where this is not possible the small supply of leaflets and a poster will be sent via courier to a local GP practice for pharmacy staff to collect, so an e-mail will be sent to the pharmacy to inform them which GP practice to collect from. If there are any queries, please contact kccg.prescribing@nhs.net

Details of North Devon's campaign will follow in next week's E-Communication.

2. NHS England campaign 'Feeling under the weather?'

(please note this is not a Public Health Campaign)

NHS England has just launched its new winter marketing campaign 'Feeling under the weather?' which will be running until early December 2014. The campaign will run for six weeks and aims to help nip health problems in the bud and reduce unnecessary stays in hospital. This campaign has been developed in response to the findings of work undertaken by NHS England's Urgent and Emergency Care Review Team, and the findings published in their end of phase 1 report in November 2013. There is a clear "Call to Action" message designed to encourage people – particularly those aged over 60 and their carers – to pop in to their local pharmacist to get early advice when they start to spot signs of common winter ailments. The aim is that by getting advice from their pharmacist early on, they can often prevent coughs and other respiratory problems getting worse and turning into serious issues.

It is hoped that the campaign will continue to raise awareness of the services offered by community pharmacists and encourage more people to visit their local pharmacy. The

campaign is a great opportunity for pharmacy teams to talk to their customers who are over 60 about the advice they can offer on common winter ailments and should help support those pharmacies who offer winter ailments and minor ailments services. More information is available on the NHS England website <http://www.england.nhs.uk/ourwork/pe/winter/earlyadvice/>

3. NHS.net e-mail address

If your pharmacy would like an nhs.net e-mail address then please can you send an e-mail to our generic mailbox england.pharmacydevonandcornwall@nhs.net with the following information:-

- Name of the person who will be responsible for the nhs.net In box, (if this is a Pharmacist, their GPhC registration number)
- Pharmacy address
- Contact telephone number

Your information along with any other requests we receive from other pharmacies will then be submitted to the IT team. Please allow time for this to take place. You will then need to contact Stacey on 01138248801 or Kath on 01138248784 who will provide you with the information required by Cornwall IT team to be able to activate your NHS.net email account.

4. Local Commissioned Services (Cornwall Pharmacies only)

Please send October 2014 claims (claim form attached to last week's E-Communication) for Gluten Free, Minor Ailments and Emergency Repeat Supply to kccg.pharmacyclaims@nhs.net

Could you please title the email "Invoice October 14" so they can be easily identified. Could you also submit these by 6th November 2014 as new processes need to be put in place to ensure prompt payments. We wish to ensure pharmacy payments are done in a timely manner.

URM pads

Please order any URM pads from Kernow CCG. E-mail kccg.prescribing@nhs.net

Completed URM forms and Gluten Free cards

Please post completed forms and cards to Kernow CCG, Sedgemoor Centre, Priory Road, St Austell PL25 5AS

5.Vaccine update

Please use link to view latest copy.

<https://www.gov.uk/government/publications/vaccine-update-issue-221-october-2014>

6. NHS England Area Pharmacy team web site

Please use the link <http://www.england.nhs.uk/south/dcis-at/pharmacies/> to access any of the following documents you may need:-

- Cornwall pharmacies opening hours directory – version 3 October 2014

- MUR guidance
- Blank templates for NMS and MUR returns for each quarter of 2014-15
- Forms for requesting changes to Core or Supplementary hours
- Blank unplanned closure template (please use to report to the Area Team if your pharmacy has to close suddenly)
- Web links to the Devon and Cornwall Pharmaceutical Needs Assessments (PNAs)
- Significant Incident reporting form
- Serious Difficulty application form
- Contact Details (*will be added shortly*)
- Log for 100 hour pharmacies (*will be added shortly*)

If you have any articles you would like us to include in the weekly E-Communication then please let us know.

Janet, James, Sally, Kath & Stacey

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