

Greater Manchester Local Pharmaceutical Committee Strategy June 2017 – March 2019

Greater Manchester Local Pharmaceutical Committee (GMLPC) is the body that represents community pharmacy contractors across Bury, Glossop, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford and Wigan. We represent our contractors both across the entire footprint and at a local level in discussions with the Greater Manchester Health & Social Care Partnership (GMHSCP), NHS England Area Team, Clinical Commissioning Groups (CCG), Local Authorities and other key stakeholders, to help plan our health and social care services. GMLPC is available to give advice to all contractors and others wanting to know more about community pharmacy.

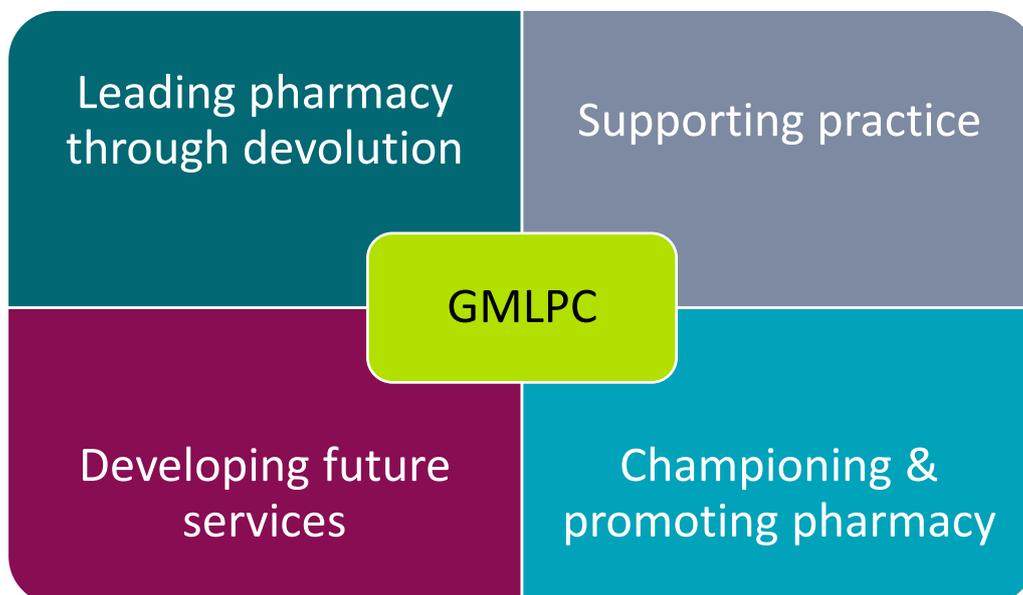
Our vision is to enable community pharmacy to improve health now and in the future. We will do this by making community pharmacy an integrated part of the primary care strategy in GM and working collaboratively with pharmacy teams and relevant local and national stakeholders. We will champion our values throughout this work. Our values are: Innovative, Collaborative, Excellent, Supportive and Integrity.

The current climate brought by the remuneration changes detailed in [community pharmacy in 2016/17 and beyond](#) has led us to an increased focus on contractor support, especially around achieving the Quality Payment scheme outputs, such as Healthy Living Pharmacy accreditation and many more. There will be further support necessary to assist our contractors in adapting to meet the changing opportunities and demands placed on community pharmacy presented by devolution through the [Taking Charge](#) plan.

This strategy will help us to prioritise our work so that we meet the needs of our contractors and the demands from the health and social care system in GM. The NHS and associated landscape is changing rapidly and some of the decision making and contracting which was done at a national level is now devolved down to local decision makers. It is important to ensure that the role and value of community pharmacy is integral to these plans and that we clearly set out the opportunities and changes this presents to contractors.

Strategy

We have honed our work into 4 broad areas shown below. This approach is strategic and high level. Work plans sit beneath this strategy and outline how each element of the strategy will be implemented.



Leading pharmacy through devolution

- Work with key stakeholders to develop opportunities for community pharmacy to transform, using the elements of the [Community Pharmacy Forward View](#) (CPFV) relevant to GM. This view depicts an ambition shared across the sector focused on three key roles for the community pharmacy of the future:
 - As the facilitator of personalised care for people with long-term conditions
 - As the trusted, convenient first port of call for episodic healthcare advice and treatment
 - As the neighbourhood health and wellbeing hub.
- Improve multi-disciplinary working within primary care by working with all relevant disciplines collaboratively.
- Delivering a consistent patient-facing offer which can then be supported by relevant marketing from the GMHSCP to drive patient behaviour change.
- Cascade the devolution journey to pharmacy teams and emphasise relevant issues through local contractor meetings.
- Contribute and lead [Local Professional Network \(LPN\)](#) work streams to support integration of community pharmacy within enhanced care pathways for patients.
- Use these work streams to guide the workforce development in GM.

Developing future services

- Assist contractors to optimise their teams around service delivery by looking at workforce development as well as appropriate input and scrutiny on service specifications.
- Work with local commissioners (through whichever contracting vehicles are formed locally) to ensure sustainability and value of current locally commissioned services.
- Co-create novel services with relevant stakeholders to ensure pharmacy contributes to the success of the Taking Charge plan.
- Bring innovative solutions to commissioners that drive forward an enhanced role for community pharmacists and their teams within health and social care.

Supporting practice

- Support pharmacy teams by arranging appropriate training for current and future services, as well as other opportunities. Funding for this should be found from sponsorship and collaboration.
- Assist contractors with queries about contractual and operational matters, signposting and managing the transfer where necessary to relevant organisations.
- Updating contractors on appropriate key issues and developments within Greater Manchester.
- Work with pharmacy teams to maximise the funding opportunity under the Quality Payment scheme.
- Promote the uptake of advanced and locally commissioned services and pilot activity and assist contractors to network with high performing teams for practical tips to consistently provide a quality service offering to our local communities

Championing & promoting pharmacy

- Lead Pharmacy and Primary Care work streams to maximise opportunities for community pharmacy.
- Ensure that national funding, such as the Pharmacy Integration Fund, is appropriately invested to fit in with Greater Manchester's needs.
- Use and encourage relevant media channels to promote and champion community pharmacy through positive patient stories. Utilise opportunities that partnership working may give to increase media exposure.
- Support contractors to host local dignitaries (e.g. MPs & councillors) in their pharmacy to allow them to experience the vital role community pharmacy plays in the health and social care of citizens. This may help influence policy decisions both locally and nationally.
- Identify, encourage and support future local leaders within community pharmacy.