

Health Promotion Campaigns – 2019/20

As part of the Community Pharmacy Contractual Framework, pharmacies must participate in up to six campaigns specified by NHS England per year. For the next year all pharmacy teams will need to participate in the following campaigns, by ensuring that staff are aware of the key messages and that appropriate materials are displayed for a least a month over the appropriate period.

Please note that additional campaigns may be sent out from other parties, such as the Public Health Teams from the Local Authority, and where possible we would ask that Pharmacies support these local campaigns.

Dates	Campaign	Materials	Websites for materials	Training materials
Mid May to Mid June	Children's oral health Smile month	National smile month is promoted by the charity Oral Health foundation. Campaign branded materials can be purchased from their website. Change 4 life tooth care leaflets are available from the public health England website.	https://campaignresources.phe.gov.uk/resources/campaigns/69-top-tips-for-teeth/overview telephone order line on 0300 123 1002 www.orderline.dh.gov.uk www.dentalhealthshop.org/national-smile-month-57-c.asp	www.cppe.ac.uk/programmes/l/oralhealth-h-a-01
Sept 2019	Antimicrobial resistance	Campaign materials are available from the public health England website. Become an antibiotic guardian & make your pledge.	https://campaignresources.phe.gov.uk/resources/campaigns/58-keep-antibiotics-working/resources telephone order line on 0300 123 1002 www.orderline.dh.gov.uk https://antibioticguardian.com/healthcare-professionals/	www.cppe.ac.uk/programmes/l?t=Antimicrobial-P-01&evid=46380
Oct 2019	Stoptober	Campaign materials are available from the public health England website.	https://campaignresources.phe.gov.uk/resources/campaigns/6-stoptober/resources telephone order line on 0300 123 1002 www.orderline.dh.gov.uk	www.cppe.ac.uk/programmes/l?t=SMOKINGSH-E-01&evid=41660 www.cppe.ac.uk/programmes/l?t=SMOKINGvba-E-01&evid=41618 www.cppe.ac.uk/programmes/l?t=SMOKING-K-05&evid= www.thelearningpharmacy.com See smoking module.

Nov/Dec 2019	Help us Help You Winter campaign	Campaign materials are available from the public health England website.	https://campaignresources.phe.gov.uk/resources/campaigns/81-help-us-help-you/resources telephone order line on 0300 123 1002 www.orderline.dh.gov.uk	
Jan 2019	Alcohol	Relevant materials are available from the public health England website. The drinkaware website has various materials available for download or purchase.	https://campaignresources.phe.gov.uk/resources/campaigns/80-drink-free-days/resources https://resources.drinkaware.co.uk/all-resources/?resource_type=10	www.cppe.ac.uk/programmes/?t=Alcohol-P-02&evid=44578

Other useful sources of information include:

Brighton & Hove Health Promotion Library:	East Sussex Health Promotion Library:
https://www.bsuh.nhs.uk/library/accessing-information/health-promotion-leaflets-and-resources/ Tel: 01273 523300 Email: library.services@bsuh.nhs.uk	www.eastsussex.gov.uk/socialcare/providers/health/healthpromotion Tel: 01273 336048 Email: health.promotionresources@eastsussex.gov.uk
Surrey Health Promotion:	West Sussex Health Promotion Resource centre:
www.healthysurrey.org.uk Contact them via the website	https://www.westsussex.gov.uk/social-care-and-health/social-care-and-health-information-for-professionals/adults/public-health-information-for-professionals/ Tel: 0330 22 28696 Email: Nicky.Gale@westsussex.gov.uk
Kent Health Promotion:	
www.kenthealthandwellbeing.nhs.uk One You Kent 0300 123 1220 oneyou.kent@nhs.net	