

Medicines, people and value

A CPPE learning campaign



Join our campaign to learn about the NHS England Medicines Value Programme, why it matters to pharmacy teams and what opportunities you have to play a part within your practice.

CPPE has produced this short learning campaign to help you consider the role you can play in supporting the delivery of the Medicines Value Programme through your own development, as well as help you can provide to members of your team and the people who use your services.

This campaign will be available as four short e-learning programmes, released at weekly intervals.

You can access the e-learning programmes on the campaign page of our website at www.cppe.ac.uk/medicines-people-value.

Each week we will suggest a challenge for you to complete that aims to help you reflect on your own practice and how you may wish to further develop.



Medicines value programme – developing our roles

In the first week of the campaign we outline the Medicines Value Programme and help you to see what this means for you in practice.

Pharmacy as a profession is key to the programme, but do you know what role you are playing and how your work directly results in outcomes which are relevant and important at a national level?

Do you know what can get in the way of helping you or your team to develop and engage further?

Week 1 of our *Medicines, people and value* campaign will assess the barriers to professional practice and ongoing learning and development, and we will suggest some of our learning programmes which you can access to guide your ongoing development.

Through this you will identify a personal development need or support a less experienced colleague to identify a development need which will help you support delivery of the Medicines Value Programme through your practice.

This will provide you with a planned piece of continuing professional development once you have completed the action.

Participate in our #WePh twitter chat on Thursday 25 October at 8:00pm – an opportunity to discuss developing pharmacy roles to support the delivery of the Medicines Value Programme with your peers.

Medicines waste

Medicines waste is one of the early priorities for the *Optimising the use of medicines* workstream highlighted in the Medicines Value Programme.

From working through the short e-learning we ask you to make a pledge that is most appropriate for you to have a positive impact on reducing medicines waste.

Pledge 1: *"I will actively enquire with each person I supply medicines to if all of the items prescribed are needed by them."*

Pledge 2: *"When reviewing medicines I will encourage the team and individual to review prescribing intervals and check details are reconciled."*

Pledge 3: *"I will identify and challenge issues that contribute to medicines waste across the whole system in which I practice."*

Pledge 4: *"I will talk to my family members about reordering their medicines and encourage them to think about whether they really need to order everything each time."*



WEEK 2: MEDICINES WASTE



Falls prevention

Falls affect everyone in the healthcare system, and we can all play a part in helping to prevent falls and better support those at risk.

People are at the centre of our practice regardless of which part of the healthcare system you work.

In all sectors, pharmacy teams are well placed to provide information about managing the risk of falls, contribute to the optimisation of medicines, signpost people for additional support and notice any changes to a patient's wellbeing.

We ask you to talk to five people (these can be family/friends, patients/customers, pharmacy team members or other professionals) about the risk of falls. You should focus on issues around how to increase people's awareness of falls, the potential impact on people's lives and prevention measures that can be taken to reduce the incidence of falls.



Antimicrobial stewardship

One of the four workstreams of the Medicines Value Programme is *Optimising the use of medicines*, which includes supporting the antimicrobial resistance campaign. Tackling antibiotic resistance focuses on reducing the over-use of antibiotics through collaborative effort across a range of healthcare organisations.

Following completion of the e-learning we ask you to write a reflective account linked to your practice. This can support you in meeting one of the General Pharmaceutical Council (GPhC) standards for revalidation.

Share your actions on our Facebook, Twitter and Instagram pages using #CPPEautumn18, and let us know how this campaign is influencing your practice.

 www.facebook.com/cppeengland

 www.twitter.com/cppeengland

 www.instagram.com/cppeengland

Contacting CPPE

Contact us by email or telephone. A member of our customer services team will be happy to help you with your enquiry.

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