**PSNC’s template CTA letter to a local Councillor or MP (for use by LPCs)**

Dear xxxx

We have previously discussed the role of community pharmacies in helping patients and communities in xxxx use their medicines correctly and stay healthy and independent. When you visited xxxx pharmacy you saw, for example, how pharmacies in the area are xxxx *(insert example e.g. helping patients with diabetes to better manage their conditions through the provision of more regular check-ups/helping to improve public health through the provision of stop smoking and NHS health check services).*

As you know, there are many more ways in which community pharmacies could help communities and patients, and we believe the expansion of their role to enable them to better care for patients with long-term conditions, help those on medicines to get the best from them, and offer people the support they may need to live independently or the advice to stay healthy, would benefit patients, communities and the NHS.

We are writing to you now to draw your attention to an extremely important consultation being held by the commissioner of primary care services, NHS England. Through *Improving care through community pharmacy – a call to action*, NHS England is seeking views on how it should expand the support that pharmacies can give to patients and local communities in the future. The responses will be used to shape primary care strategy for at least the next five years, so this is an important opportunity for patients and others to have their say on what services they would like to receive from pharmacies.

In order to help NHS England to develop its plans we wondered if you could help us to respond to the consultation. We would like to include your views on how pharmacies have been helping your constituents/residents in recent years and on what support you would like to see them offering in the future. We would be happy to draft something based on our previous conversations for you to consider, if that would help, and we wondered if you would like to visit xxxx pharmacy so that we can talk you through how we believe pharmacy can be developed to better help patients and local communities in xxxx.

If you would like to learn more or to respond to the consultation yourself, you can read more at: [www.england.nhs.uk/ourwork/qual-clin-lead/calltoaction/pharm-cta/](http://www.england.nhs.uk/ourwork/qual-clin-lead/calltoaction/pharm-cta/) or if you would be willing to go ahead with the pharmacy visit or to contribute to the call to action, please contact us on xxxx.

We would be really grateful for your help with this so that together we can ensure that we get a community pharmacy service that is fit for the future and can offer the best possible range of services to patients and communities in xxxx.

We very much looking to hearing from you.

Yours sincerely