



# Community Pharmacy

FORWARD VIEW

PharmacyVoice

*Speaking up for community pharmacy*



Supported by the Royal  
Pharmaceutical Society English  
Pharmacy Board





# Context

- Health and care system facing major challenges and significant change
  - People living longer
  - Science and technology
  - Health spending
- Community pharmacy's potential
- Maximising efficiency across the wider NHS



# United approach building on existing work

- Ongoing development of a long-term, sector and profession-led strategy



# Thinking things through



- Joint workshop in April
- Key conclusions
  - Sector needs to become master of its own destiny  
....but does not need to reinvent the wheel
  - Needs something that works with the NHS 5 Year Forward View
  - Needs something that realises the ambition of the sector and profession
  - Needs something that meets the needs of the public and the Government
- Something that **realises** community pharmacy's potential

# Forward View: Key Messages

- Community pharmacy provides the **most accessible healthcare** in local communities – especially in under-doctored areas.
- Successive Governments have called for community pharmacy to provide more health services in the community and relieve the pressure on GPs and A and E, but **have not provided the resources or vision to achieve this.**
- The **CPFV is the first sector-wide vision for the future of community pharmacy.** It renews the dialogue between the community pharmacy sector, the NHS and Government, and provides the basis for working together more effectively in future.

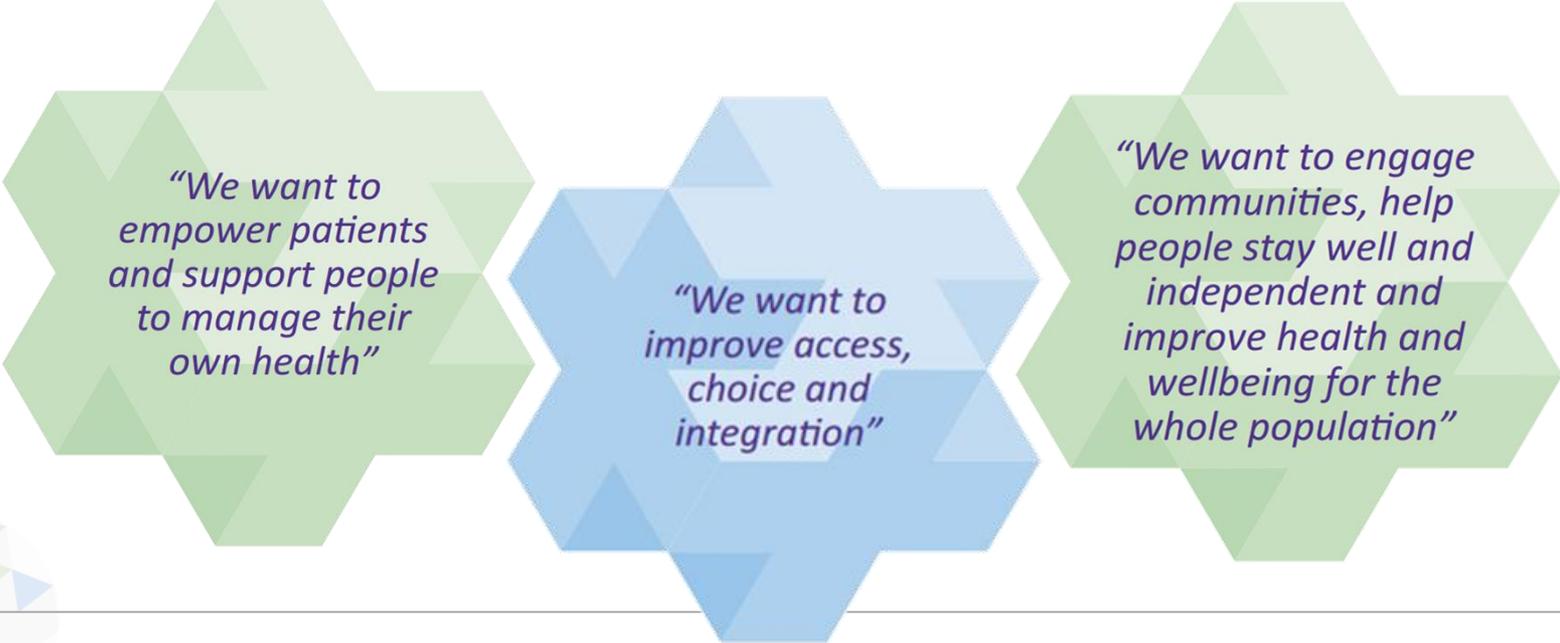
# Forward View: Key Messages

- We feel that community pharmacy is **best placed to determine its own future** within an integrated, sustainable, high performing health care system.
- We are now inviting **feedback from key stakeholders** on how we turn our **shared vision for the sector into a reality** that will be good for patients, the public, local communities and the NHS, as well as for the community pharmacy network and all those who work in it.



# Forward View Outline

- The Forward View establishes a **clear ambition** for the future of the community pharmacy network
- This **future is already here** – everything described is being delivered or developed today
- Now **need consistency** across the country



*“We want to empower patients and support people to manage their own health”*

*“We want to improve access, choice and integration”*

*“We want to engage communities, help people stay well and independent and improve health and wellbeing for the whole population”*

# Core functions of community pharmacy

## 1. The facilitator of personalised care for people with long-term conditions

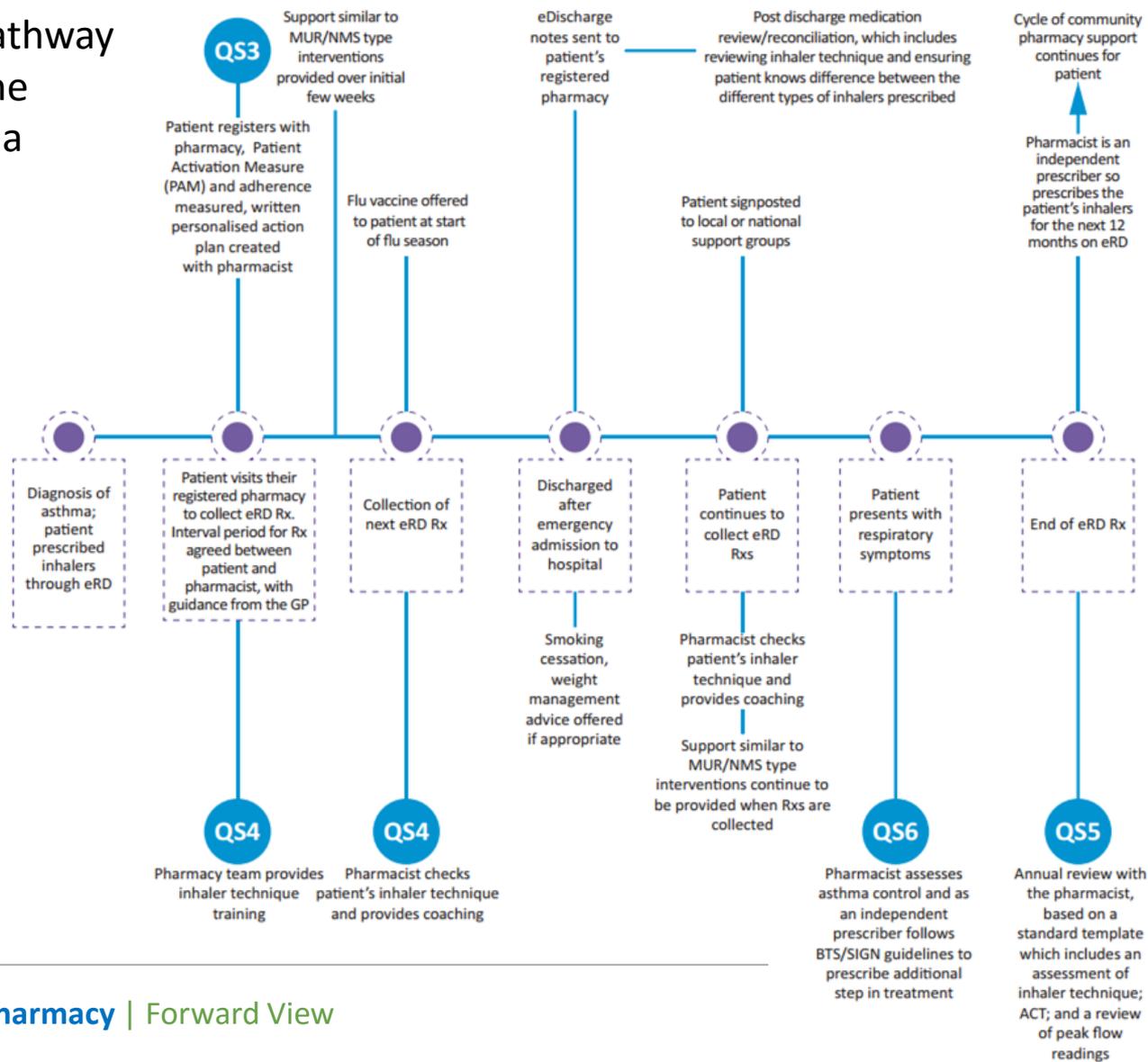
- Enhance and expand services
- Based around principles of medicines optimisation
- Personalised care and support plans
- Cost effective use of medicines
- Better health outcomes, controlled costs and reduced demand
- New approach to funding needed



*“We want to empower patients and support people to manage their own health”*

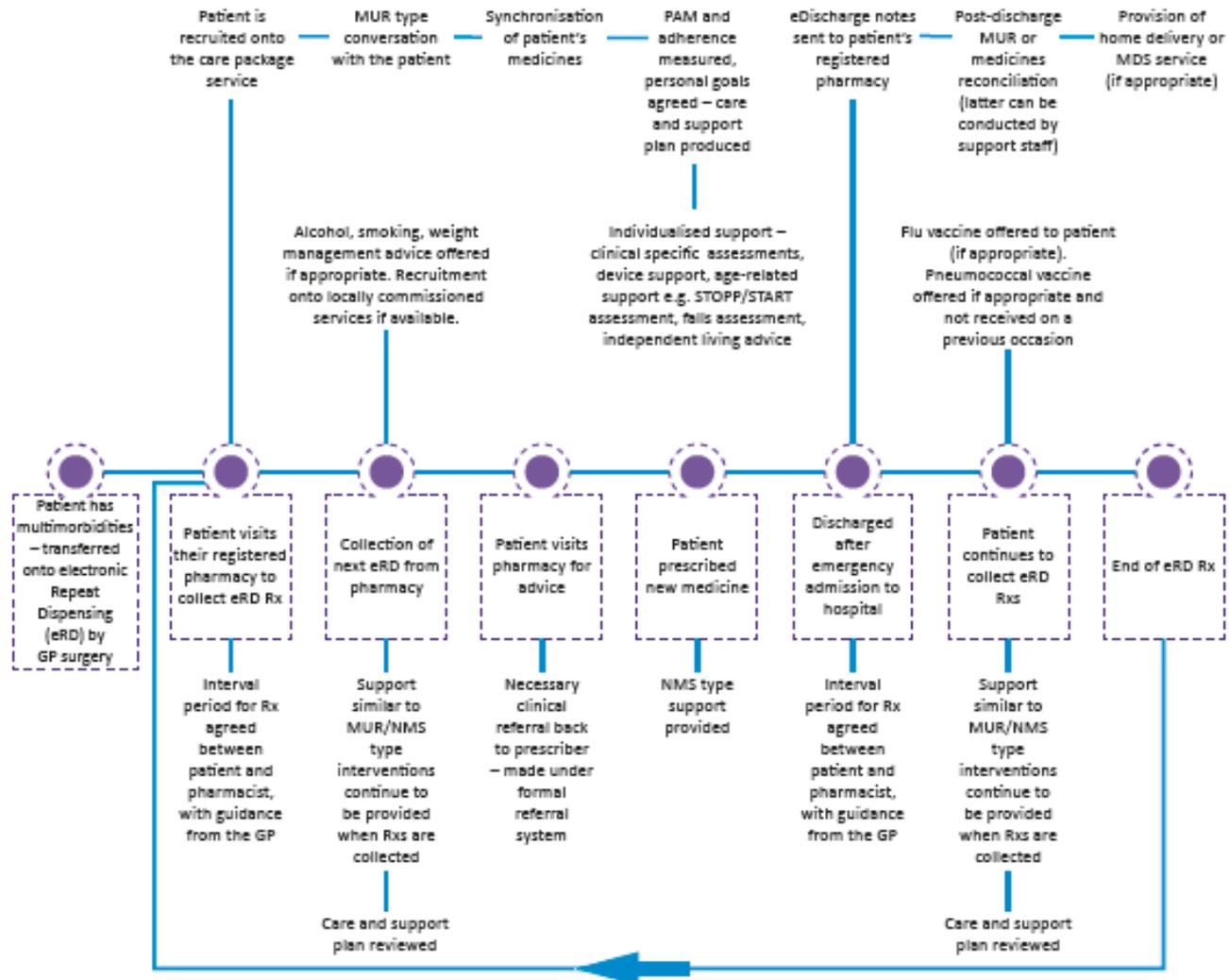
# Expanded services: illustrated pathway

Example pathway for someone with asthma



# Expanded services: illustrated pathway

Illustrative care pathway for a person with multiple morbidities



# Core functions of community pharmacy

## 2. The trusted, convenient first port of call for episodic healthcare advice and treatment

- Seamless triage to and referral from community pharmacy
- ‘Pharmacy First’ ingrained in people’s behaviour
- Ability to add to an individual’s shared care record
- Diagnostics, point of care testing and prescribing all within community pharmacy setting



# Core functions of community pharmacy

## 3. The neighbourhood health and wellbeing hub

- ‘Go-to’ location for support, advice and resources on staying well
- Build on Healthy Living Pharmacy model
- Safe and efficient supply of medicines will remain core but recognised as one component of services available
- Work with community leaders to understand local needs and develop services
- Great connections with other local organisations



# Conclusions



- **Collective vision established**
- Hope that partners in NHS, national and local government recognise and share this ambition
- Hope the vision resonates with people who lie behind it – pharmacists and their teams
- Hope it reflects the needs and ambitions of service users
- Now need to work with others to **turn it into reality**



# Next steps



- **Listening, learning & collaboration**
- Inviting feedback from key stakeholders
- Help turn a shared vision into a reality
- Nationally, we will use the Forward View to influence upcoming Government and NHS policy



# Get involved

This is our starter-for-ten – now we want to work with colleagues to turn this shared vision into a reality



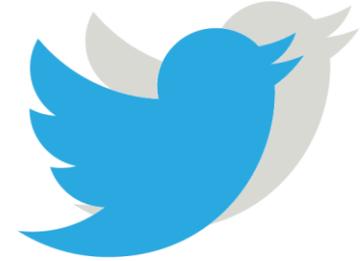
## Get in touch and give us your feedback

- **Make suggestions** on what steps need to be taken to help ensure this vision becomes a reality
- **Share stories** that illustrate how teams are already leading the way in improving outcomes as part of integrated local health systems
- **Discuss** the Community Pharmacy Forward View in more detail

[contact@cpfv.info](mailto:contact@cpfv.info)



# Initial reactions



- Generally **positive feedback** received
- Many Local Pharmaceutical Committees now including on upcoming meeting agendas to discuss and guide local planning
- Described by pharmacy Minister, David Mowat as “spot on”

“Now I have a ‘forward vision’ that feels achievable, realistic and timely”

- Xrayser, C+D opinion piece

“Important work here on the need to secure a bright future for our vital community pharmacy sector”

- Michael Dugher MP, Twitter



# Thank you

Read the Forward View or its executive summary in full at



 [psnc.org.uk/forwardview](https://psnc.org.uk/forwardview)

 [pharmacyvoice.com/forwardview](https://pharmacyvoice.com/forwardview)