Context

• Health and care system facing major challenges and significant change
  – People living longer
  – Science and technology
  – Health spending

• Community pharmacy’s potential

• Maximising efficiency across the wider NHS
United approach building on existing work

• Ongoing development of a long-term, sector and profession-led strategy
Thinking things through

• Joint workshop in April

• Key conclusions
  – Sector needs to become master of its own destiny
    ....but does not need to reinvent the wheel
  – Needs something that works with the NHS 5 Year Forward View
  – Needs something that realises the ambition of the sector and profession
  – Needs something that meets the needs of the public and the Government

• Something that **realises** community pharmacy’s potential
Forward View: Key Messages

- Community pharmacy provides the most accessible healthcare in local communities – especially in under-doctored areas.

- Successive Governments have called for community pharmacy to provide more health services in the community and relieve the pressure on GPs and A and E, but have not provided the resources or vision to achieve this.

- The CPFV is the first sector-wide vision for the future of community pharmacy. It renews the dialogue between the community pharmacy sector, the NHS and Government, and provides the basis for working together more effectively in future.
Forward View: Key Messages

• We feel that community pharmacy is best placed to determine its own future within an integrated, sustainable, high performing health care system.

• We are now inviting feedback from key stakeholders on how we turn our shared vision for the sector into a reality that will be good for patients, the public, local communities and the NHS, as well as for the community pharmacy network and all those who work in it.
Forward View Outline

• The Forward View establishes a **clear ambition** for the future of the community pharmacy network
• This **future is already here** – everything described is being delivered or developed today
• Now **need consistency** across the country
Core functions of community pharmacy

1. **The facilitator of personalised care for people with long-term conditions**
   - Enhance and expand services
   - Based around principles of medicines optimisation
   - Personalised care and support plans
   - Cost effective use of medicines
   - Better health outcomes, controlled costs and reduced demand
   - New approach to funding needed

“We want to empower patients and support people to manage their own health”
Example pathway for someone with asthma.

- **QS3**: Support similar to MUR/NMS type interventions provided over initial few weeks.
  - Patient registers with pharmacy; Patient Activation Measure (PAM) and adherence measured, written personalised action plan created with pharmacist.
  - Flu vaccine offered to patient at start of flu season.

- **QS4**: Patient visits their registered pharmacy to collect eRD RX; Interval period for RX agreed between patient and pharmacist, with guidance from the GP.
  - Pharmacy team provides inhaler technique training.
  - Pharmacist checks patient’s inhaler technique and provides coaching.

- ** QS4**: Discharged after emergency admission to hospital.
  - Smoking cessation, weight management advice offered if appropriate.

- **QS5**: Post discharge medication review/reconciliation, which includes reviewing inhaler technique and ensuring patient knows difference between different types of inhalers prescribed.
  - Support similar to MUR/NMS type interventions continue to be provided when RXs are collected.

- **QS6**: Patient continues to collect eRD RXs.
  - Pharmacist assesses asthma control and as an independent prescriber follows BTS/SIGN guidelines to prescribe additional step in treatment.
  - Annual review with the pharmacist, based on a standard template which includes an assessment of inhaler technique; AGI; and a review of peak flow readings.

- **Cycle of community pharmacy support continues for patient**.
  - Pharmacist is an independent prescriber and provides the patient’s inhalers for the next 12 months on eRD.
  - Patient signposts to local or national support groups.

- **End of eRD RX**.
Expanded services: illustrated pathway

Illustrative care pathway for a person with multiple morbidities
2. The trusted, convenient first port of call for episodic healthcare advice and treatment

– Seamless triage to and referral from community pharmacy
– ‘Pharmacy First’ ingrained in people’s behaviour
– Ability to add to an individual’s shared care record
– Diagnostics, point of care testing and prescribing all within community pharmacy setting
Core functions of community pharmacy

3. The neighbourhood health and wellbeing hub

– ‘Go-to’ location for support, advice and resources on staying well
– Build on Healthy Living Pharmacy model
– Safe and efficient supply of medicines will remain core but recognised as one component of services available
– Work with community leaders to understand local needs and develop services
– Great connections with other local organisations
Conclusions

• **Collective vision established**

• Hope that partners in NHS, national and local government recognise and share this ambition

• Hope the vision resonates with people who lie behind it – pharmacists and their teams

• Hope it reflects the needs and ambitions of service users

• Now need to work with others to **turn it into reality**
Next steps

• Listening, learning & collaboration
• Inviting feedback from key stakeholders
• Help turn a shared vision into a reality
• Nationally, we will use the Forward View to influence upcoming Government and NHS policy
Get involved

This is our starter-for-ten – now we want to work with colleagues to turn this shared vision into a reality

Get in touch and give us your feedback

– **Make suggestions** on what steps need to be taken to help ensure this vision becomes a reality

– **Share stories** that illustrate how teams are already leading the way in improving outcomes as part of integrated local health systems

– **Discuss** the Community Pharmacy Forward View in more detail

**contact@cpfvs.info**
Initial reactions

- Generally **positive feedback** received
- Many Local Pharmaceutical Committees now including on upcoming meeting agendas to discuss and guide local planning
- Described by pharmacy Minister, David Mowat as “spot on”

“Now I have a ‘forward vision’ that feels achievable, realistic and timely”
- Xrayser, C+D opinion piece

“Important work here on the need to secure a bright future for our vital community pharmacy sector”
- Michael Dugher MP, Twitter
Thank you

Read the Forward View or its executive summary in full at

→ psnc.org.uk/forwardview
→ pharmacyvoice.com/forwardview