

#Pharmacy24 templates for LPCs

The following social media posts can be used by LPCs to join in with #Pharmacy24. The highlighted sections should be amended as appropriate before use.

In the lead up to the day

Could you showcase the vital work your pharmacy team does for your patients and local community every day? Then join in with #Pharmacy24 on 7th April. Find out more: <https://psnc.org.uk/our-news/pharmacy24-to-promote-pharmacy-teams-work-in-the-pandemic/>

Join @PSNCNews and many others in tweeting for #Pharmacy24 on 7th April. Find out more: <https://psnc.org.uk/our-news/pharmacy24-to-promote-pharmacy-teams-work-in-the-pandemic/>

I'm/we're supporting #Pharmacy24 – find out how your pharmacy team can get involved at: <https://psnc.org.uk/our-news/pharmacy24-to-promote-pharmacy-teams-work-in-the-pandemic/>

Don't forget it's #Pharmacy24 **soon/next week/tomorrow** – find out how your pharmacy team can get involved at: <https://psnc.org.uk/our-news/pharmacy24-to-promote-pharmacy-teams-work-in-the-pandemic/>

@councillor/MP Would you like to learn more about pharmacy's role in the #pandemic2020 response? Follow #Pharmacy24 on 7th April to see lots of examples. #pharmacyheroes #patientcare #patientsafety

@local press contact A year in #lockdown: Pharmacy teams have been supporting local communities throughout the #COVID19 pandemic. Follow #Pharmacy24 on 7th April to see lots of examples. #pharmacyheroes #patientcare #patientsafety #nhs

@stakeholder [local Healthwatch or charity/organisation the LPC has worked with recently] Pharmacy teams have been supporting local communities throughout the #COVID19 pandemic. Follow #Pharmacy24 on 7th April to see lots of examples. #pharmacyheroes #patientcare #patientsafety #nhs

The image below can be added to tweets promoting the #Pharmacy24 event



#Pharmacy24

On the day itself (7th April)

These contain national statistics alongside images and case studies produced by PSNC. LPCs are free to use them but may wish to use their own local examples of stories and/or images instead.

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@local press contact A year in #lockdown: Pharmacy teams have been supporting local communities throughout the #COVID19 pandemic. Follow #Pharmacy24 today or get in touch with us directly to find out how. #pharmacyheroes #patientcare #patientsafety #nhs

@stakeholder [local Healthwatch or charity/organisation the LPC has worked with recently] Pharmacy teams have been supporting local communities throughout the #COVID19 pandemic. Follow #Pharmacy24 today or get in touch with us directly to find out how. #pharmacyheroes #patientcare #patientsafety #nhs

NHS community pharmacies have remained open throughout the #COVID19 pandemic, adapting COVID-secure practices so they could continue to offer face-to-face healthcare advice. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs



Pharmacies worked very hard to keep their staff and patients safe during the #pandemic. Safety measures such as social distancing were quickly put in place. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs



Throughout the pandemic, pharmacy teams ensured that all of their patients continued to have safe and convenient access to their medicines. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs #lockdown



@DHSCgovuk Pharmacies are supporting the #NHS pandemic response: they administered more than 2.6 million flu jabs in a COVID-safe way this winter. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs



Pharmacies are supporting the #NHS pandemic response: many stayed open on bank holidays during the initial #COVID19 peak. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety



#Pharmacy24 Future goals: The community pharmacy sector will build on the lessons learned from #COVID19 to help address health inequalities.



Since the start of the #pandemic, almost one in three people are now more likely to visit a pharmacy for advice before seeking help elsewhere, says @PAGBselfcare. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs



Pharmacy hasn't stopped during the #pandemic: community pharmacies in England continue to have 600,000 informal healthcare consultations a week. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs



Pharmacists are highly qualified experts in medicines. We offer appointment-free healthcare advice with no waiting lists, right in the heart of your community.

#pharmacyadvice

* PSNC Pharmacy Advice Audit 2020

Every week **pharmacists** and their teams respond to over **600,000 patient queries** about their symptoms*

We haven't stopped during the pandemic



Pharmacy hasn't stopped during the pandemic: community pharmacies in England continue to prevent nearly 500,000 GP appointments a week. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs



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* PSNC Pharmacy Advice Audit 2020

Healthcare advice given by pharmacy teams saves almost **half a million GP visits every week***

We haven't stopped during the pandemic

Pharmacy hasn't stopped during the pandemic: community pharmacies in England continue to prevent 57,000 weekly A&E and walk-in centre visits a week. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs



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We haven't stopped during the pandemic

COVID-19 VACCINATION PROGRAMME

To avoid potentially confusion for patients, these should only be used in areas where there are specific pharmacy sites up and running. LPCs may prefer to swap the below case studies for their own local examples.

Some community pharmacies are playing a key role in the #COVID19 vaccination programme, opening sites in areas to best reach high risk groups or filling gaps in local provision. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs



Pharmacy supporting C-19 vaccination: Some community pharmacists began vaccinating patients as soon as the first Primary Care Network (PCN) sites launched. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs <https://psnc.org.uk/our-news/community-pharmacy-already-playing-its-part-in-covid-19-vaccination/>



Pharmacy supporting C-19 vaccination: Some community pharmacist independent prescribers in @Kent_LPC supported the set-up of the first Primary Care Network (PCN) sites. #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs <https://psnc.org.uk/our-news/community-pharmacy-already-playing-its-part-in-covid-19-vaccination/>



Pharmacy supporting C-19 vaccination: South Tyneside pharmacists have made vaccination house calls to protect the community's most vulnerable residents. @GSTLPC #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs <https://psnc.org.uk/our-news/south-tyneside-pharmacists-make-covid-vaccination-house-calls/>

Pharmacy supporting C-19 vaccination: Bolton pharmacy has set up a vaccination site at the local football stadium @UoBStadium @OfficialBWFC @BoltonLPC #Pharmacy24 #pharmacyheroes #patientcare #patientsafety #nhs <https://psnc.org.uk/our-news/covid-19-vacs-collaborative-working-between-pharmacy-and-local-football-stadium/>